



reddot design award  
winner 2011

The award "red dot" for high design quality, expressing innovation in form and function in an exemplary manner, is presented to:

The SORA: Electric Motorcycle  
The Creative Unit Inc., Lito Green Motion Inc.  
Martin Aubé, Jean-Pierre Legris,  
Francis Bernier, Ghislain Roy, Alexis Giroux,  
Guillaume Carle  
Canada



reddot award: design concept

The red dot design award is one of the most prestigious international design competitions. Expert juries have made awards in the competition for outstanding design achievements which set new standards in the relevant product categories. The red dot has become one of the most highly prized and globally recognised seals of quality.

Singapore, 25 November 2011

Kazuo Tanaka  
Japan

DONGRUI-FENG

Dong Rui Fong  
China

Tapani Hyvönen  
Finland

Ken Koo  
President  
red dot Asia  
Singapore

Prof. Dr. Peter Zec  
President  
red dot  
Germany